



ICLES'
MOTILAL JHUNJHUNWALA COLLEGE
OF
ARTS, SCIENCE AND COMMERCE
VASHI, NAVI MUMBAI - 400703
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QUESTION PAPERS
I SEMESTER AND ATKT EXAMINATION
F.Y. BACHELOR OF MANAGEMENT STUDIES
OCTOBER : 2015

<u>REGULAR</u>		<u>ATKT</u>	
<u>SUBJECT</u>	<u>MARKS</u>	<u>SUBJECT</u>	<u>MARKS</u>
PRINCIPLES OF MANAGEMENT	75	NIL	NIL
INTRODUCTION TO FINANCIAL ACCOUNTING	75	NIL	NIL
BUSINESS COMMUNICATION	75	NIL	NIL
FOUNDATION OF HUMAN SKILLS	75	NIL	NIL
BUSINESS LAW	75	NIL	NIL
INTRODUCTION TO COMPUTERS	75	NIL	NIL
BUSINESS STATISTICS	75	NIL	NIL

ICLES' M J COLLEGE, VASHI
FIRST SEMESTER EXAMINATION 2015

FYBMS**MAX.MARKS: 75****Sub: Principles of management****Time : 2.5 hrs.****Note:** All questions are compulsory subject to internal choice.

Figures to right indicate full marks.

- Q.1. Attempt any two Questions:** (15)
- a) Define planning and state its main features. (7.5 marks)
- b) State corporate responsibility towards consumers and employees. (7.5 marks)
- c) State essentials of an effective control system (7.5 marks)
- Q.2. Attempt any two Questions :** (15)
- a) Explain the concepts: 1. Brain storming technique 2. Game theory (7.5 marks)
- b) What are the different types of managerial skills that a manager should possess?(7.5 marks)
- c) What is departmentation ? Why is it needed ? (7.5 marks)
- Q.3. Attempt any two Questions :** (15 marks)
- a) State traditional techniques of control process. (7.5 marks)
- b) Briefly state any two styles of leadership. (7.5 marks)
- c) What is PODSCORB ? State briefly (7.5 marks)
- Q.4.Distinguish between : (any2)** (15)
- a) Formal organization V/S Informal organization (7.5 marks)
- b)Centralisation v/s Decentralisation (7.5 marks)
- c)Delegation of authority V/S decentralization of authority (7.5 marks)
- Q.5.Write short notes on : (any 2)** (15)
- a) Principles of directing
- b) Break even analysis
- c) Importance of span of control

