



ICLES'
MOTILAL JHUNJHUNWALA COLLEGE
OF
ARTS, SCIENCE AND COMMERCE
VASHI, NAVI MUMBAI - 400703
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QUESTION PAPERS
I SEMESTER AND ATKT EXAMINATION
F.Y. BACHELOR OF FINANCIAL MARKETS
OCTOBER : 2015

<u>REGULAR</u>		<u>ATKT</u>	
<u>SUBJECT</u>	<u>MARKS</u>	<u>SUBJECT</u>	<u>MARKS</u>
BUSINESS COMMUNICATION	75	NIL	NIL
ECONOMICS	75	NIL	NIL
BUSINESS MATHEMATICS	75	NIL	NIL
BASIC COMPUTER SKILLS	75	NIL	NIL
FINANCIAL ACCOUNTING	75	NIL	NIL
BUSINESS ENVIRONMENT	75	NIL	NIL
INTRO. TO FINANCIAL SYSTEM	75	NIL	NIL

ICLES' MOTILAL JHUNJHUNWALA COLLEGE
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External examination

3/10

SUBJECT: Business Comm

MARKS: 75

CLASS: FYBFM [SEMI]

TIME: 2.30hrs

Note: All questions are compulsory. Internal choices as mentioned. Figures to right indicate marks

- Q1) a) Explain the different types of psychological barriers with examples? 15
OR
b) What are different types of reading 07
c) Discuss in details any 4Cs of written communication? 08
- Q2) Write briefly on any five of the following 15
a) Sender
b) Grapevine
c) Full block form
d) Human communication
e) Sales letter
f) Orders and instructions.
- Q3) a) what are the compulsory parts of letter? Explain the relevance 15
And position of each part with the help of a diagram
OR
b) Organization connects with the outside world using different types of letter. 08
c) Discuss the different ways to read for efficiency 07
- Q4) Write the short notes on three 15
a) The communication process
b) Encoding and decoding
c) Feedback
d) Advice and counseling
e) Language barriers
- Q5) a) Correct the following sentences (any 7) 07
1) I am keen to join a NGO after graduation
2) Do not come near me I am having cold
3) One needs to know his responsibilities
4) They did not refunded our money
5) Natasha has been my neighbour since six years.
6) Have you ever seen the top of everest
7) Maya had drew the picture so well
- b) Describe the the different layouts of letter? 08

